

**BMAGiC 2022: BUSINESS, MANAGEMENT & GOVERNANCE
INTERNATIONAL CONFERENCE
23TH & 24TH NOVEMBER 2022**

**GUIDELINES TO KEYNOTE SPEAKER,
INVITED SPEAKERS & PAPER PRESENTERS
FOR
BMAGiC2022**



2ND BUSINESS, MANAGEMENT AND GOVERNANCE INTERNATIONAL CONFERENCE 2022

Theme: **Change Management for Organizational Sustainability**
23rd-24th November 2022

WELCOMING SPEECH

PROFESSOR EMERITUS DATO' DR. AHMAD BIN HAJI ZAINUDDIN
Vice Chancellor,
University College of Yayasan Pahang (UCYP),
Malaysia

KEYNOTE SPEAKERS

PROFESSOR DATO' DR. MUHAMAD BIN MUDA
Board of Governors,
University College of Yayasan Pahang (UCYP),
Malaysia

PROFESSOR DR. LESTER CHARLES MASSINGHAM
Managing Director,
CMC International Pte. Ltd. Singapore

INVITED SPEAKERS

PROFESSOR GEOFFREY WILLIAMS
Provost for Research and Innovation,
Malaysia University of Science and Technology (MUST),
Malaysia

PROFESSOR JIELIN YIN
Dean, School of Economics and Management,
Beijing Information Science and
Technology University, China

DR. VINCENT LEE
Deputy Pro Vice-Chancellor,
Curtin University, Malaysia

DR. KURNIA EKASARI
Deputy Director (Academic),
Polytechnic State Of Malang
Jawa Timur, Indonesia

BMAGIC
BUSINESS MANAGEMENT AND GOVERNANCE INTERNATIONAL CONFERENCE

Online Platform

FEE STRUCTURE

Category	Citizenship	Early Bird	Normal	Students
Presenter	Malaysia International	RM 200 USD 50	RM 250 USD 75	RM 150 USD 50
Participant	Malaysia International	FREE *RM50/USD20 for certification		

* Rebate for participant(s) from universities that have already signed MoU with University College of Yayasan Pahang (UCYP)
 * Fees include publication in journal ASHREJ and JBMS
 * Selected papers will be published in WOS indexed journal with extra payments

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REGISTRATION

(Scan QR Code below to register)

Presenter

<https://bitly/2ndBMAGIC-Presenter>

Participant

<https://bitly/2ndBMAGIC-Participant>

Organized by: Faculty of Management, Business School for Asia & Research and Industrial Linkages

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BMAGiC2022

Speaker	Presentation	Q&A
Keynote Address	30 minutes	10 minutes
Invited Speakers	20 minutes	10 minutes
Paper Presenters	10 minutes	5 minutes

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GUIDELINES FOR BMAGiC2022 **KEYNOTE SPEAKER, INVITED SPEAKERS** **& PAPER PRESENTERS**

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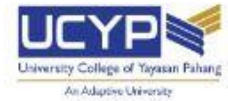
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7. Do test that your web camera is working
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PHASE II : WHEN ONLINE PRESENTATION

Speaker	Presentation	Q&A
Keynote Address	30 mins.	10 mins.
Invited Speakers	20 mins.	10 mins.
Paper Presenters	10 mins.	5 mins.

1. You may want to use headphone or earphone for better audio
2. Please mute microphone button when not using
3. You are encouraged to turn on your video button throughout the conference
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PHASE III : DONE ONLINE PRESENTATION

1. For keynote speaker and invited speakers, you may stay online and join the rest of presentation or, you may leave ZOOM
2. For paper presenters, you are encouraged to stay online and join the rest of the presentations
3. Thank you for your presentation.

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IN UCYP MALAYSIA
COMING INTERNATIONAL CONFERENCE**

